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| **Overseas “Regional Chain Store” Franchise Application** |
| ◎ Please complete the following information in detail. Incomplete applications will not be accepted. ◎ Email reply: service@teaplus.com.tw◎ TEAPLUS will ensure the security of your information and will be liable for all confidentiality.Application Date: / /  |
| 1. **Basic Information**
 |
| Name |  | Gender |  |
| Date of Birth | Year Month Day |
| Family Status/Member | 🞎 Single 🞎 Married **<** Children, youngest years old **>** |
| Native place |  |
| ContactTelephone |  | ContactCellphone |  |
| Contact Address |  |
| E-mail |  |
| 1. **Educational Background**
 |
| Highest Degree |  | Department |  |
| Name of School |  |
| Career |  | Salary |  |
| 1. **Work Experience**
 |
| 🞎 Currently Employed 🞎 Job Seeking  |
| Company Name : Department/TitleEmployment Duration : No. of Persons Managed : Salary :  |
| Company Name : Department/TitleEmployment Duration : No. of Persons Managed : Salary : |
| Company Name : Department/TitleEmployment Duration : No. of Persons Managed : Salary : |
| **Business Experience** |
| Company Name: Location: Industry:Capital: Period: From\_\_\_\_\_\_\_\_\_ to \_\_\_\_\_\_\_\_\_ |
| 1. **Franchise / Sources of Investment Information**
 |
| 🞎  1. Teaplus’ Customer **<** Reason： 🞎Good Service 🞎Nice Drink 🞎Else：　 **>**　　　　　🞎  2. Friend Introduces 　　 　　　　🞎  3. Newspaper 　 🞎 4. AD Car 　🞎 5. Internet  |
| **5. What is your main idea to be the agent for Teaplus? <Multiple selections accepted>** |
| 🞎1.Corporate Image 🞎2.Well Consulting Experienced 🞎3.Rich Resources of Enterprise System🞎4.Operation Integrity <know-how> 🞎5.Responsible Management System 🞎6.Pefect Training Lesson🞎7.Organizational Marketing Strategy 🞎8.High-Added Value 🞎9.Powerful Main Product🞎10.Stable Profit Margin 🞎11. Else \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  |
| 1. **Advance** – **Agent Location / Funds Managing／Specialized Staff**
 |
| Business Area  | Location : City : Country :  |
| Time / Opening Shop |  |
| Main Reason for choosing the Location. |  |
| Funds Planning | Budget Constraint | USD |
| Investment Form | 🞎 1. wholly-owned / Sole Proprietorship 🞎 2. Partnership |
| Operation Form  | 🞎 1. Personal Management 🞎 2. Cooperative Management with Mate 🞎 3. Cooperative Management with Friend 🞎 4.Your trustee |

**. Please complete the following business plan with information of your contemplated business area (street/city/country) and your business concept.**

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| **1. General Economic Activities in Business Area** |
| □ Street Business Areas\* □ Department Stores/Shopping Malls\* □ Special Business Areas\*A-1. Store Average Rental: Dollars.A-2. Store Average Surface: Pings.A-3. Store Average Width: Meters.A-4 Local Legal Minimum Wage: Dollars.A-5. Population of Business Area (500 meters diameter): Persons.A-6. Family/Personal General Income: Dollars.A-7. Family/Personal General Expense: Dollars. |
| B-1. Competitive Brands (at least top 3) , , andOperation Address: .B-2. Product Retail Price (Top 10): , , , , , , , , , .B-3. Forecast Daily Visitors: Persons. |
| C-1. Main Regional Beverage (top 5 local and foreign products):C-2. Main Beverage Consumption Hours:Morning ： ~ ： , Noon ： ~ ： , Evening ： ~ ： .C-3. Renowned International Business within Business Area (such as McDonald’s, Watson’s, 7-11, clothing & luxury goods, etc.) C-4. No. of Stores in Business Area within 200 Meters Diameter Stores.C-5. Main Business Area, Department Stores, Shopping Malls and Special Business Area within Business **Location: (the more business areas provided, the faster new stores will grow!)** Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors: Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors: Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors: Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors: Business Area/Shopping Mall Name: Annual Turnover: Annual Visitors:  |
| 1. **Local Political and Business Relationship/Introduction of Operating Team/**

**Financial Dealing and Planning** |
|  |
| **3. Store Opening Planning Ideas (Manpower, Timing, Location, Finance)** |
| First Store:Second Store:Third Store: |
| 1. **To maintain TEAPLUS brand quality, ideas and planning for staff training and marketing event:**
 |
|  |
| **5. Why did you choose to join TEAPLUS? Please list TEAPLUS’ advantages in you mind** |
|  |
| **6. Other Comments** |
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